

ZEIT ONLINE

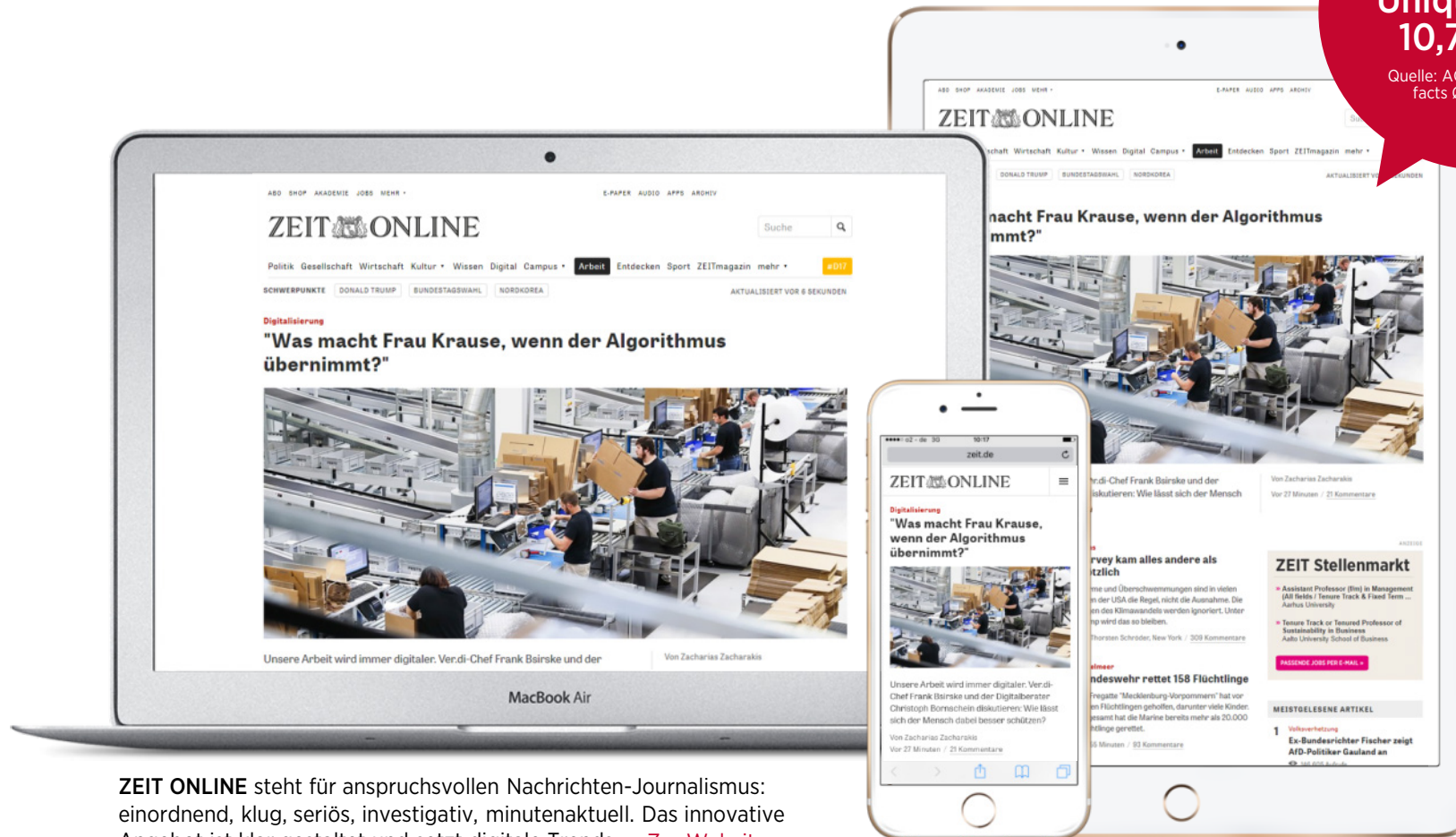


ZEIT ONLINE

► www.zeit.de

DIGITAL
Unique User:
10,70 Mio.

Quelle: AGOF daily digital
facts 05-07/2017

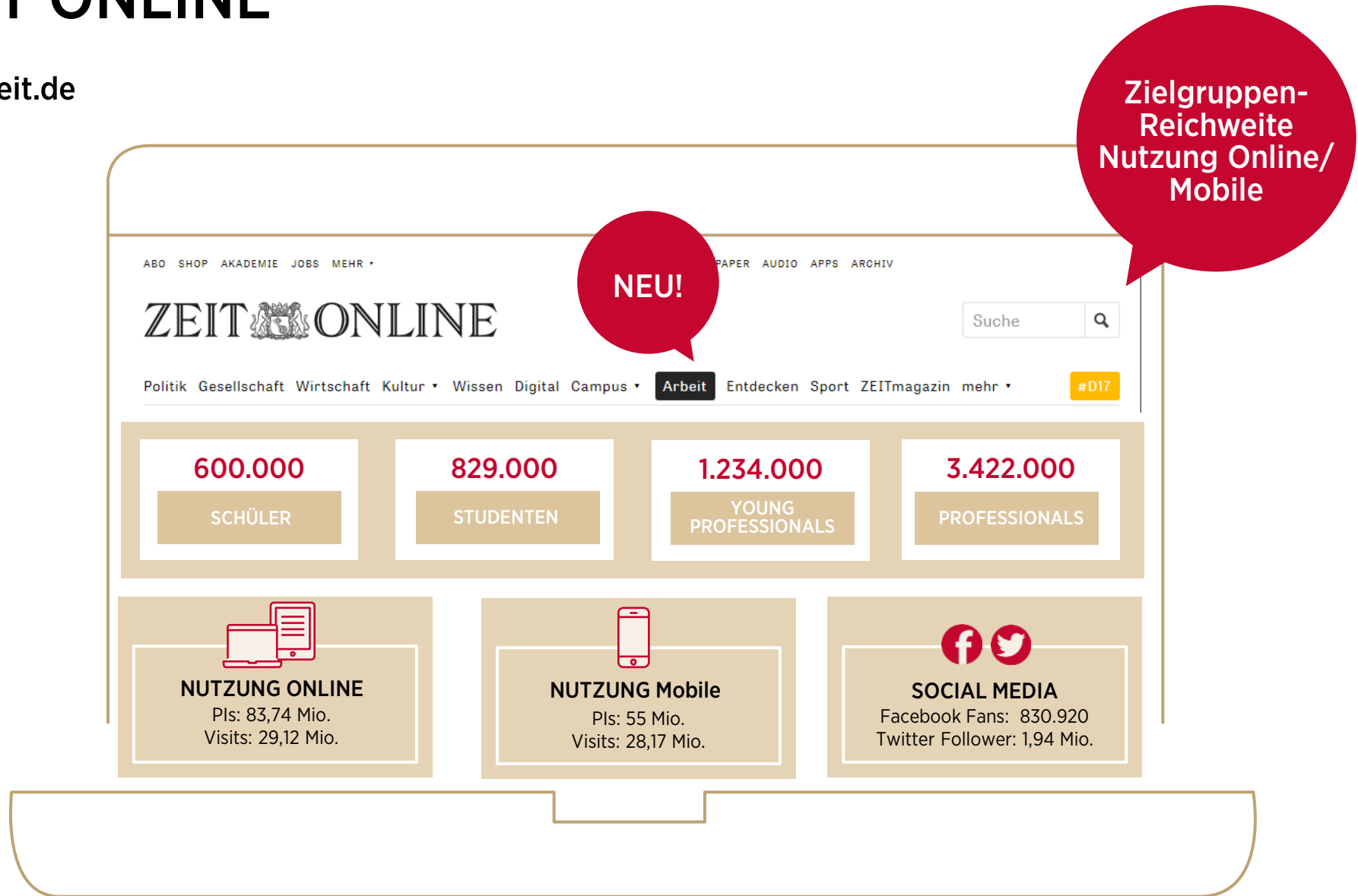


ZEIT ONLINE steht für anspruchsvollen Nachrichten-Journalismus: einordnend, klug, seriös, investigativ, minutenaktuell. Das innovative Angebot ist klar gestaltet und setzt digitale Trends. > [Zur Website](http://www.zeit.de)



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Quelle Zielgruppenreichweite: AGOF daily digital facts Ø 05-07/2017, in Unique User;
Page Impressions (Pls) und Visits: IVW 07/2017; Social Media: Stand August 2017

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The screenshot shows the ZEIT ONLINE website interface. At the top, there are navigation links: ABO SHOP AKADEMIE JOBS MEHR, PAPER AUDIO APPS ARCHIV. The main header features the ZEIT ONLINE logo and a search bar with the text 'Suche' and a magnifying glass icon. Below the header, there is a secondary navigation bar with links: Politik Gesellschaft Wirtschaft Kultur, Wissen Digital Campus, Arbeit, Entdecken Sport ZEITmagazin mehr, and a yellow button labeled '#D17'. A red speech bubble with the text 'NEU!' is positioned above the search bar. The main content area consists of a 2x3 grid of six beige-colored blocks, each with a red icon and text:

- Block 1:** Icon of a person at a laptop. Text: 'Der typische ZEIT ONLINE Nutzer'.
- Block 2:** Icon of a laptop and a smartphone. Text: 'Zielgruppen-Targeting'.
- Block 3:** Icon of a graduation cap. Text: 'Studenten: ZEIT CAMPUS ONLINE'.
- Block 4:** Icon of a laptop and a smartphone. Text: 'Digitale Werbeformate' and 'ZEIT ONLINE Beispiele'.
- Block 5:** Icon of a laptop and a smartphone. Text: 'Storytelling' and 'Advertorials u. Microsites'.
- Block 6:** Icon of a paper airplane. Text: 'Newsletter'.

A red speech bubble with the text 'Weitere Informationen und Details' is positioned to the right of the grid. At the bottom center of the screenshot, there is a red hand cursor icon pointing upwards.

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